Shropshire Family Information Service Communications Toolkit

We have put this toolkit together to help you share information with your families.

1. Newsletter Article

Word version

Hello from the **Family Information Service** (FIS for short).
Our job is to give you the info and resources you need to help your family life run a little smoother. We can help with:

- Childcare - finding it and advice on paying for it
- Local baby and toddler groups
- Events, activities, and fun things to do in the school holidays,
- Support for parents and families



We cover everything and anything to do with family life, so if you have a question, chances are we'll be able to help, or if we can't, we'll point you in the direction of someone who can.

Follow us on social media for all the latest news and info.

@ShropshireFamilyInfo @ShropshireFamilyInfo @ShropFamilyInfo

Jpg picture version

Hello from the **Family Information Service** (FIS for short).
Our job is to give you the info and resources you need to help your family life run a little smoother. We can help with:

- Childcare - finding it and advice on paying for it
- Local baby and toddler groups
- Events, activities, and fun things to do in the school holidays,
- Support for parents and families



We cover everything and anything to do with family life, so if you have a question, chances are we'll be able to help, or if we can't, we'll point you in the direction of someone who can.

Follow us on social media for all the latest news and info.

@ShropshireFamilyInfo @ShropshireFamilyInfo @ShropFamilyInfo

2. Newsletter - small advert



3. Social Media Posts

Family Info Image	Suggested text
 *AltText: An illustration of a mum and her young daughter. They are wearing Christmas hats. Mum is holding a phone. Coming out of the phone are the words childcare, family support, things to do and places to go. In the foreground is a mobile phone with the Shropshire Family Information Service logo on it's screen.*	**Facebook Post** The info and resources you need to help your family life run a little smoother. Shropshire Family Info can help with: • Childcare – finding it and advice on paying for it • Local baby and toddler groups • Events, activities and fun things to do in the school holidays • Support for parents and families They cover everything and anything to do with family life, so if you have a question, chances are they'll be able to help, or if they can't, they'll point you in the direction of someone who can. Follow them for all the latest news and info. https://www.facebook.com/ShropshireFamilyInfo/ **Instagram Post** The info and resources you need to help your family life run a little smoother. Shropshire Family Info can help with: • Childcare – finding it and advice on paying for it • Local baby and toddler groups • Events, activities and fun things to do in the school holidays • Support for parents and families They cover everything and anything to do with family life, so if you have a question, chances are they'll be able to help, or if they can't, they'll point you in the direction of someone who can. Follow them for all the latest news and info. https://www.instagram.com/shropshirefamilyinfo/ #Shropshire #ShropshireFamilyInfo #ShropshireFamilies

	Twitter Post Have you heard of the Family Info Service? Their job is to give you the info & resources you need to help your family life run a little smoother. They cover anything and everything to do with family life so give them a follow! https://twitter.com/ShropFamilyInfo

We would really appreciate it if you could share this info with your families and follow us on social media yourselves. We are happy to follow you back and share your posts 😊

Family Info Service Facebook

Family Info Service Instagram

Family Info Service Twitter

If you have any questions or would like any help, please email ShropshireFIS@Shropshire.gov.uk